



**Your Something Blue** enhances your wedding experience with custom wedding graphics for use online and for print. A custom wedding website can be useful for guests planning their trip, purchasing gifts and setting the tone of the wedding events. It can also save you money. It can communicate the mundane details ranging from driving directions, hotel pricing details, activities and events as well as baby sitting services or dining possibilities. Some couples use websites and custom email to reduce or replace printing costs to save money and help the environment. Branding your wedding can also be fun with custom elements used throughout the event - from your website, Save the Date graphic and right through the festivities itself with design elements showing up on programs, signage, menus, table cards, and even the event cake! Let us help make your events even more special and unique with design touches from Your Something Blue. [Visit us at www.yoursomethingblue.com](http://www.yoursomethingblue.com)

### CUSTOM WEBSITE POPULAR FEATURES

- Digital Response RSVP
- Enhanced Graphical Map
- Activities Pre/Post Wedding
- Complete Multi-Day Event Listing
- Custom Registry Feature
- How We Met
- Basic Photo Selection
- Destination Activities
- Hotel, Flight and Car Travel Information
- Wedding Calendar
- The Wedding Party
- Destination Dining
- Destination Shopping
- Basic Form Response (Dietary, Activity RSVP, Post Wedding Brunch etc)
- Basic Post-Wedding Photo Album
- Custom Charity-based Registry
- Non-traditional Registry
- Guest Reponse solicitations
- Music

### PREMIUM FEATURES

- Custom Logo Design Event Branding
- Destination Information Research and Feature Area
- Virtual Save the Date email
- Complex Reply Forms
- Photo albums over 8 photos
- Graphical element creation for printed event pieces
- Post Wedding Photograph Corrections/Enhancements
- Traditional Graphic Design billed hourly for digital or print use

### BE GREEN. SAVE PRINTING. SAVE MONEY.

#### DESIGN FOR PRINT

- |                 |                            |
|-----------------|----------------------------|
| Graphical Map   | Ceremony Program           |
| Menu Layout     | PDF creation/conversion    |
| Bar Menu Layout | Table Signs                |
| Signage         | Graphical elements         |
|                 | Graphics for Cake Printing |

### BUDGET-CONSCIOUS WEBSITE PACKAGE

\$600

- One design concept following phone consultation
- Website with event details area plus two popular feature areas
- One pre-event website update
- One year domain registration, website setup & hosting included
- Additional popular feature areas can be added at \$100 per area

### CUSTOM WEBSITE PACKAGE

\$1000

- Two design concepts following phone consultation
- Website with event details area plus four custom feature areas
- One year domain registration, website setup & hosting included
- Post Wedding photo and registry update
- Additional popular feature areas can be added at \$100 per area

### CUSTOM WEBSITE PACKAGE

\$1500

- Phone or In-person consultation
- Three design concepts with a revision of one design
- Website with event details, registry, photo album, plus five popular feature areas
- One year domain registration, website setup & hosting included
- Basic Wedding Logo
- Wedding website email address
- Registry/site update
- Post-wedding photo update
- Additional popular feature areas can be added at \$100 per area

### CUSTOM LOGO & GRAPHICS

- Basic Custom Logo including three design concepts \$200
- Refined Logo : four logo design concepts, two revisions \$500
- Elaborate wedding logo design (custom, hourly)

### PRICING

- Popular Features \$100 each
- Premium Features \$200+ each
- Traditional Graphic Design \$125 per hour
- Package-Pricing requires 50% deposit
- In-personal meetings, destination research, additional revisions, Vendor and Printer Interaction, billed at hourly rate